



ECTA CONFERENCE 2009



*Implementing the ECTA
Responsible Care Scheme in
the European Chemical Land
Transport Industry*



ECTA CONFERENCE 2009

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Conference - 12 & 13 February 2009 - Barcelona



ECTA: 10 th anniversary

- 24th EPCA Logistics Meeting in Barcelona, Spain: launch of ECRTA: need for a representative « platform » on HSE requirements for its chemical customers
- Feb.1999 ECTA statutory start as Int. Non profit association, head office Brussels
- Full ECTA members= transport operators/ LSP, organising transport for chemical customers in line with the customer's HSE requirements
- One single focus: assist members to improve the HSE profile of chemical transports



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10 years of HSEQ « action »

- ECTA-Cefic working groups: Best Practice Guidelines on chemical logistics: ALL types of chemical product flows! Not only DG: above legal efforts to improve HSE
- SQAS: investment of LSPs in long term contribution to SQAS itself, to own operation external assessment, continuous HSEQ improvement exceeding legal requirement: harmonised HSE level, one single report
- SQAS: ECTA input in the start years of the database for tank cleaning as partner in SQAS with Cefic: 50,000 €
- ECTA seminars e.g. BBS, conferences e.g. horizontal collaboration and recommendations, e.g. tipping equipment, driver-trainer
- Exceeding industry standards in transport: BBS training of drivers, subcontracting, security = walking the RC talk



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NOW: LSP's find recognition in RC

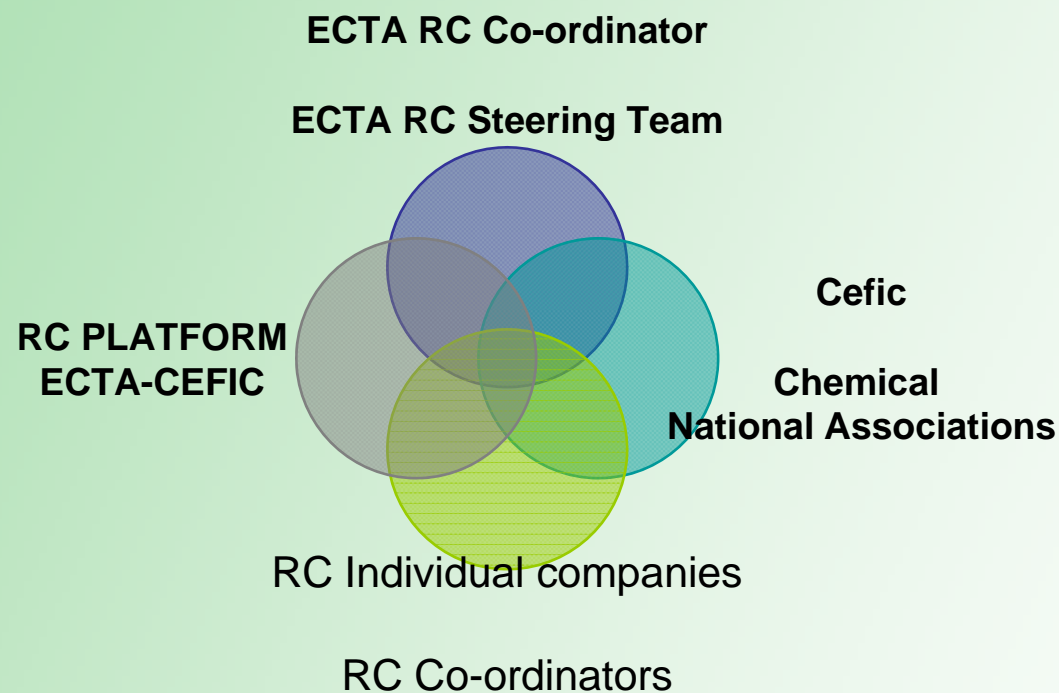
- RC European governance and logo owner: Cefic
- Budapest 2004: Dick Robson, Cefic RC Manager, proposes to extend RC to ECTA, in line with ICCA views
- European Land Transport (excl deep sea) 23 Oct.2008 agreement Cefic-ECTA
- Specific features European chemical transport industry: cross border activity, open system several products from several producers, front/back leg, RC« national » certification approach (cf USA) combining service purchasers and suppliers is competition law risk in EU
- ECTA RC program is coordinated at European Level between Cefic and ECTA
- Applied to all LSP in harmonised way all over Europe



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ECTA RC Program: the players



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ECTA-Cefic RC agreement essentials

- ECTA program in line with 8 fundamental features of RC programmes laid down by ICCA
- EUROWIDE applicable in harmonized manner: LSPs on equal foot in all countries
- Chemical customers remain free to select their LSPs on their requirements
- Confidentiality in individual data with full openness on collective information
- Evidence of performance by external assessment (SQAS)
- Respect for specifics of the transport sector: translation of RC of chemical production industry to service industry of transports



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Fundamental Feature 1: signing Guiding Principles beforehand

- To be signed by CEO of the ECTA member company
- Dissemination throughout the whole organisation
- Top level commitment extends to employees, customers, community
- Visible support by top management in leading by example
- ECTA RC program at GROUP level (incl 51 % JV)
- Appointment of RC Co-ordinator for the Group



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Fundamental Feature 2: appropriate use of the logo

- Logo of RC is owned by Cefic
- ECTA concludes an agreement with its RC companies including use of logo instructions
- Recommend new logo incl. « sustainability »
- Non permissible uses will be stopped by ECTA
- Procedure for withdrawal of logo use



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Fundamental Feature 3: implement Best Practices

- Under RC: LSPs aim to ensure the HSE risks of transport are properly identified, controlled and managed
- ECTA-Cefic Guidelines: « Recommendations on Safety, Health and Environmental Management Practices for LSPs »
- Additional: BBS, subcontracting guidelines
- Individual RC improvement plan is based on the above guidelines and the analysis of measured performance



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Fundamental Feature 4: encourage participation

- ECTA member companies are proactive in HSE management, SQAS in major operating units available, importance of excellent HSE management to company « license to operate » is well known
- 1 in 4 ECTA members sign the ECTA RC agreement today at the launch of the program!
- Pre signature commitment by CEO and evidence check completed: GOVERNANCE aspect of entering into ECTA RC program
- 19 companies - 150 operating units in Europe with SQAS



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Fundamental Feature 5: communication

- ECTA RC Companies: will encourage responsible management of their service providers: tank cleaning, subcontracting
- ECTA RC Companies: report performance measurements, allow verification of SQAS reports by ECTA
- ECTA divulges its Annual RC plan and reports on results and evaluations to Cefic and its RC members
- ECTA will launch new website: <http://www.ecta.be>
- Map with location of major operating units of the RC companies
- Member's area restricted to RC transport companies: emergency response number for mutual assistance in case of transport accident



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Fundamental Feature 6: share best practices

- ECTA has experience in sharing best practice guidelines
- ECTA and Cefic promote these in BestLog, EU projects on best practices in logistics
- Annual ECTA RC plan to include best practices:
2009: risk management in chemical transport companies; keeping expertise in the sector



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Fundamental Feature 7: verification process

- Pre signing evidence
- ECTA is granted access to all SQAS reports of its RC member companies but only for RC purposes and in confidentiality context
- RC companies individual improvement plan: based on self assessment, SQAS inputs and elements from the annual ECTA RC plan is proposed for approval to ECTA
- Verification process of the improvement plan is based on external assessment (SQAS) and company input
- Neutralised anonymous review of improvement plans can be submitted to RC Steering Team specialists
- Robust individual improvement plans



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Fundamental Feature 8: develop a set of performance indicators

- Safety: accidents / incidents
- Environment: CO₂ measurement of multimodal transport: cooperate with Cefic in CEN effort towards uniform measurement
- Pay attention to negative impact of « superficial » interpretations (e.g. Euro 3 vs Euro 4, driver impact on energy consumption)
- Transport is a DERIVED demand



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Break out group

- On the ECTA Program
- On the improvement plans
- On the development of KPI's: discussion of the KPI's defined in the ECTA-Cefic agreement
- On the environmental impact of transport



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Expected RC outcomes: companies « to EXCELL and EXCEED »

- Commitment by CEO: accountability
- Visualised by the RC logo
- Focus on continuous HSE improvement
- Structured framework to report performance
- Cooperation with other LSPs to improve chemical transport HSE profile and the sector's image
- Communication with supply chain partners, e.g. tank cleaning stations, subcontractors and others
- Aligning RC efforts with customers: product stewardship
- Essential tool for openness and dialogue on HSE performance



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Expected RC outcomes: at sector level by ECTA

- Support LSPs towards remarkable advancements in their HSE efforts towards zero accidents vision
- Extend proven best practices
- Consolidate Euro wide data of collective performance: raise the visibility
- Ensure governance of the RC program stays in line with global RC ICCA governance recommendations
- Communicate with stakeholders
- Strengthen improvement in the sector with focused ECTA RC annual plans
- Understand and respond to the needs of chemical industry



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Standing on the Shoulders of Giants



*Passing Responsible Care on
along the chemical supply chain*



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OUR COMMITMENT TO SUSTAINABILITY