

SUPPLY CHAIN IMPACT ACCOUNTS FOR MORE THAN 80% OF GHG EMISSIONS



- Introduction
- External Pressure: Methodology
- Internal Pressure: Shipper Perspective
- State of Logistics: SQAS
- Emission Guideline: Update

(Source: InternationalTransport Forum Outlook 2019)





CountEmissions EU GHG Emissions Calculation



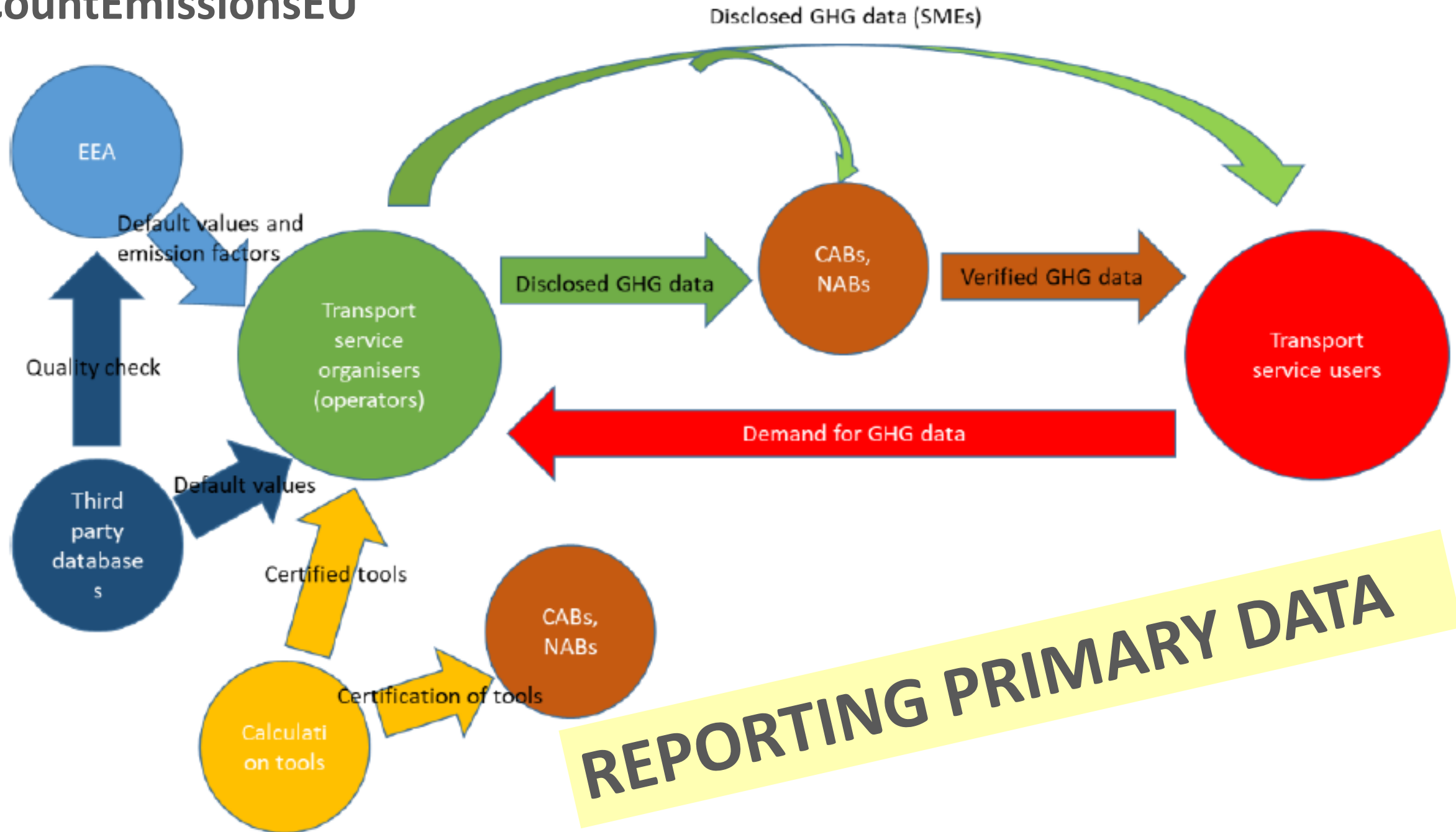
CountEmissionsEU

Standard/methodology	Transport modes/segments	
GHG protocol	All modes	Passengers & freight
EN 16258	All modes	Passengers & freight
ISO 14083	All modes	Passengers & freight
PEF	All modes	Passengers & freight
French transport code (Article L. 1431-3)	All modes	Passengers & freight
Parcel Delivery Environmental Footprint ⁷⁶	All modes	Parcel
GLEC	All modes	Freight
SmartWay	All modes	Freight
Topsector	All modes	Freight
Clean Cargo Working Group	Maritime	Freight
EU MRV	Maritime	Freight
IMO DCS	Maritime	Freight
CORSIA	Aviation	Passengers & freight
ICAO/IATA RP1678	Aviation	Freight
IATA	Aviation	Passengers
EU ETS aviation	Aviation	Passengers & freight

Source: Ecorys and CE Delft (2023), Impact assessment support study



CountEmissionsEU



CountEmissionsEU

Why do we need to act?

To provide a **common framework** for calculating GHG emissions of transport services in the freight and passenger transport sector



- Multimodal door-to-door transport chain
- Individual transport operations
- Freight and passenger

SUSTAINABLE & SMART MOBILITY STRATEGY

European Commission | Mobility and Transport

Objectives

General objective:

- Incentivise behavioural change among businesses and customers to reduce GHG emissions from transport services through the uptake and use of comparable and reliable GHG emissions data;

Specific objectives:

- Ensure the comparability of results from GHG emissions accounting of transport services;
- Facilitate the uptake of GHG emissions accounting of transport services in business practice.

SUSTAINABLE & SMART MOBILITY STRATEGY

European Commission | Mobility and Transport

COMMISSIONER KEYWORDS

CALCULATION OF EMISSIONS

GREEN CREDENTIALS ONLINE

METHOD BEHIND THE CALCULATOR

DATA ACCURACY

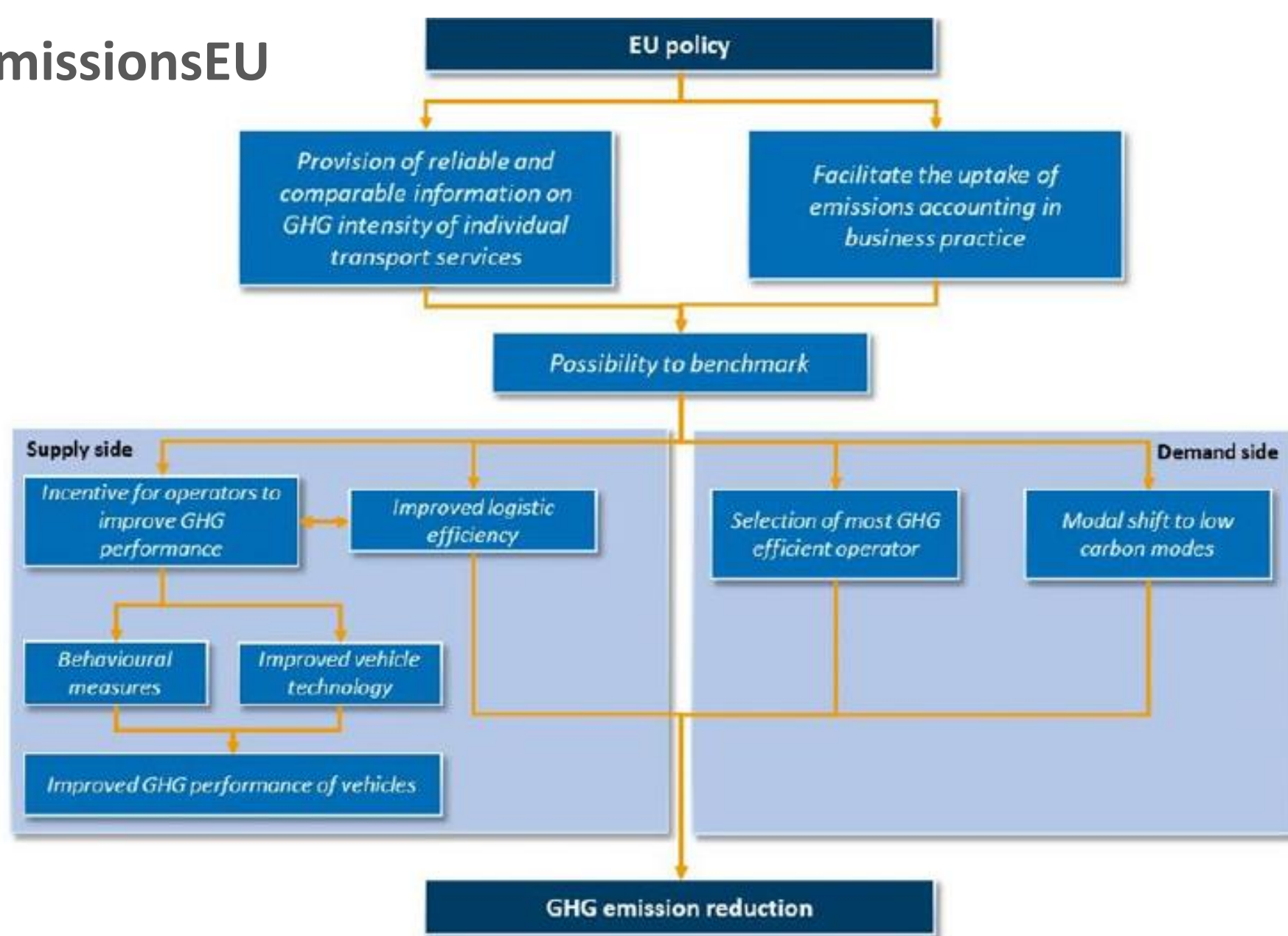
CALCULATION FORMULA

STANDARDIZED METHODOLOGY/FORMULA

ISO/CEN STANDARD



CountEmissionsEU



Source : Ecorys and CE Delft (2023), Impact assessment support study



Revision of the Countemissions EU Regulation

EXPLANATORY MEMORANDUM



OBJECTIVES

Supporting efforts toward better sustainability and efficiency of the EU

Making more sustainable choices to influence business decisions of transport organisers and operators

Stimulate behavioural change

Disproportionally low uptake GHG emissions accounting is observed particularly among SMEs that represents vast majority of the offer in transport services

LEGAL FRAMEWORK

2011 White paper on transport

2020 Sustainable and Smart Mobility Strategy

Harmonized rules for accounting GHG emissions

APPLICABILITY

Services that start or end on the territory of the Union. This consequently includes services, the origin and destination points of which are situated in third country

Regulation should apply only to those entities that decide or are bound by other legislative and non-legislative regimes to calculate and disclose GHG info

Regulation should not apply to data intermediaries, such as those offering multimodal digital mobility services. However data intermediaries should be bound by relevant rules related to communication transparency of disclosed data

Regulation should not apply where calculation and disclosure of GHG emissions is performed in an aggregated form (i.e. CSR directive and EU environmental economic accounts)



Revision of the Countemissions EU Regulation

EXPLANATORY MEMORANDUM

What we propose

SUSTAINABLE & SMART MOBILITY STRATEGY

- Binding opt-in: only for those that calculate and disclose GHG emissions data of transport services
- CEN ISO 14083 as the method for calculating GHG emissions of transport services
- Input data treatment: priority for primary data; default values managed by the EEA
- Harmonised metrics for GHG emissions data disclosed on the market
- Rules on communication and transparency
- Use of certified calculation tools
- Conformity assessment (verification) of GHG emissions data and calculation processes: SMEs exempted

European Commission | Mobility and Transport

METHODOLOGY

Proper method for calculating GHG emissions is one of the key aspect for the harmonised Union framework

Method provide comparable and accurate GHG emission data, by following a single set of methodological steps

EN ISO standard 14083:2023 was chosen to be the reference methodology fo calculating GHG emissions of transport services

Well-to-wheel basis which includes GHG emissions stemming from energy provision and vehicle use during transport and hub operations

Secondary data by default values and modelled data. Default values and modelled data provided by a reliable source

Different ypes of input including primary and secondary data can be used. Primary data should be prioritised. Secondary data use should be allowed under clear conditions

Core EU database of default values for GHG emission intensity to improve comparability of data. Given sectorial, national and regional specificities of default values across EU, othe relevant databases and datasets operated by third parties should be allowed but under quality check at EU level

Central EU database of GHG factors of energy carriers as well check on third party (EEA)



Revision of the Countemissions EU Regulation

EXPLANATORY MEMORANDUM



METRICS AND BENCHMARK

Lay down common metrics to express GHG data that underline the comparability of those data and allow effective benchmarking of transport services

Entity should be able to draw an evidence to substantiate the respective output data. Evidence should be pursuant to the rules on reporting at a transport service level set out by EN ISO 14083

Disaggregated data disclosed to thrid party for commercial or regularoty purpose should be pursuant to the specific rules for GHG emissions calculation

Data intermediary should not be considered liable of breach of the requirements. Data intermediary should make effort to prevent inaccurate/incorrect info to be disclosed

EXEMPTION

Administrative burdain could be disproportionate for smaller companies and so avoided

SMEs should be exempted from the requiremens related to the verification unless these companies wish to obtain a proof of compliance

Large companies should take into account the principle of proportionality when considering requesting the verification of conformity from value chain partners, in particularr SMEs

CALCULATION TOOL


External calculation tools provided on the market for the broader commercial and non-commercial use can facilitate accounting. Use of these tools should be certified

Entities which passed the conformity assesment should be entitled to obtain a proof of compliance to be recognised across the Union

Especially if the tool refer to primary data the proof of compliance should acknowldge it








Legislative Train Schedule

European Parliament

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Commission 2019-24 A European Green Deal EU framework for harmonised measurement of transport and logistics emissions

EU framework for harmonised measurement of transport and logistics emissions

In "A European Green Deal"

Actions 20/06/2023 PDF VERSION

SUBSCRIBE  **CONTACT**

Metadata

Status: [Departures](#)

Type: Legislative

In the spotlight: [JD 23-24](#)

CWP: 2022

CWP indicative date: Q4 2022

Updated indicative date: Q2 2023

Rapporteur(s)

Sharing

As part of European Green Deal, the Commission work programme 2022 contained a legislative initiative on an EU framework for harmonised measurement of transport and logistics emissions, that is now scheduled for second quarter of 2023.

The initiative was first mentioned in December 2020 in the annex to the Commission's Communication on the Sustainable and Smart Mobility Strategy under the heading 'Flagship 5 - pricing carbon and providing better incentives for users'.

The Commission held a 'call for evidence' between 19 November and 17 December 2021. A public consultation was held from 25 July to 17 October 2022.

References:

- European Commission, [Commission work programme 2022 - Making Europe stronger together](#), COM(2021)645
- European Commission, [ANNEX to the Communication Sustainable and Smart Mobility Strategy – putting European transport on track for the future](#), COM(2020) 789 final
- European Commission, [European Green Deal: Commission proposes transformation of EU economy and society to meet climate ambitions](#), Press Release, 14 July 2021



Dow's Perspective on ECTA Emission Guideline

- Dow Sustainability Science
- ECTA Seminar September 2023

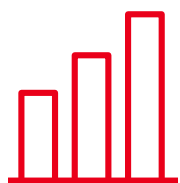
DOW

®

This Is Dow

Every answer starts with asking the right question.

At Dow, these questions and the pursuit of solutions for the world's toughest challenges inspire us to collaborate and use our materials science expertise to create innovative solutions that transform our world and deliver a sustainable future.



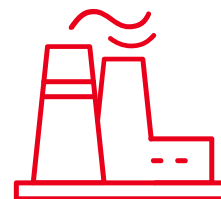
2022 NET SALES

\$57B



EMPLOYEES

~37,800



MANUFACTURING SITES

104



GLOBAL REACH

31 countries

in which Dow manufactures products

Note: All data as of December 31, 2022



Materials Science Solutions to Sustainably Address Global Needs

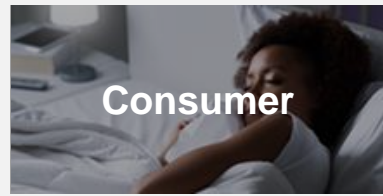
Market Verticals



Packaging



Infrastructure



Consumer



Mobility

Key Growth Drivers

- Circular and renewable
 - Societal food waste reduction
 - Downgauging / Lightweighting
-
- Decarbonization of electricity
 - Building efficiency
 - Longevity
 - Connectivity
-
- Safer materials
 - High-efficiency end-products
 - Circular and renewable
-
- Electrification and autonomous
 - Lightweighting
 - Circular and renewable
 - Reduced noise, vibration

Dow Participation Highlights



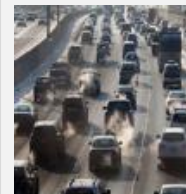
Packaging to enable freshness enroute and on the shelf



Elastomers, fluids, composites and silicones enabling wind and solar power



Recycling of end-of-life consumer products into raw materials for re-use



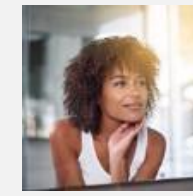
Silicones, urethanes, and acrylics enable weight reduction and improve fuel efficiency



Packaging solutions made with bio-based feedstocks



Materials that enhance the efficiency of high-perf. buildings



Bio-based home and personal care ingredients

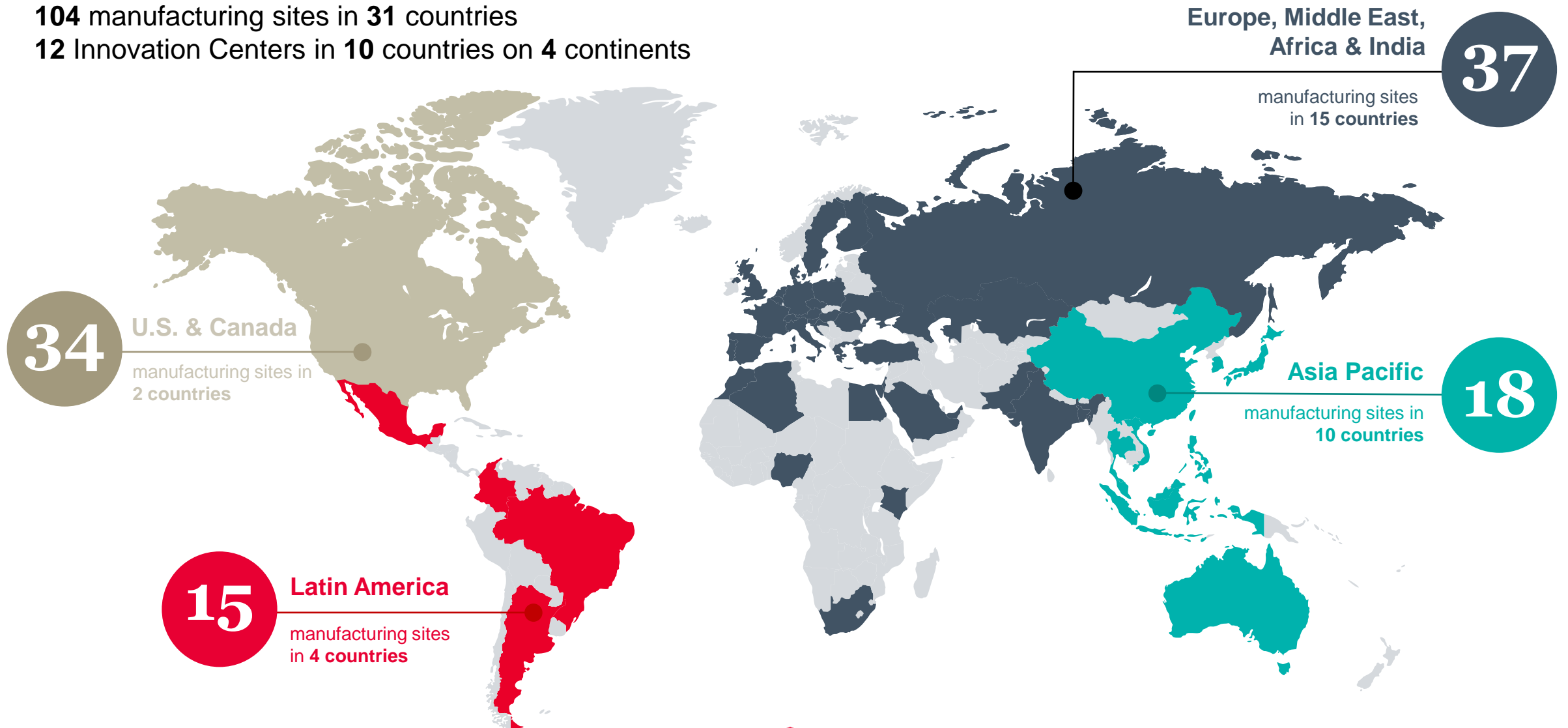


Battery assembly materials for safe and reliable EV & AV designs

Channeling Dow's materials science expertise as we collaborate and innovate with customers and partners to create solutions that positively impact the world

Global Scale, Local Reach and Collaborative Innovation

104 manufacturing sites in 31 countries
12 Innovation Centers in 10 countries on 4 continents



Industry Leader in Environmental Sustainability



PROTECT THE CLIMATE

By 2030, Dow will reduce its net annual carbon emissions by 5 million metric tons vs. its 2020 baseline* (15% reduction). By 2050, Dow aspires to be carbon neutral (Scope 1 + 2 + 3 plus product benefits).

Clear path to **reduce carbon emissions 30% by 2030**, from 2005 levels

Ft. Saskatchewan, Alberta: Announced plan to build world's **first net-zero scope 1 & 2 carbon emissions integrated ethylene cracker** and derivatives site

Terneuzen, Netherlands: Announced roadmap to reduce CO₂ emissions by >40%

Expanded access to renewable power to >850 MW, with 25% purchased electricity from renewable sources; Dow has renewable power agreements in place at >25% of its sites



STOP THE WASTE

By 2030, Dow will help “stop the waste” by enabling 1 million metric tons of plastic to be collected, reused or recycled through its direct actions and partnerships.

We are **collaborating to invest in key technologies and infrastructure** to significantly increase global recycling



CLOSE THE LOOP

By 2035, Dow will “close the loop” by enabling 100% of Dow products sold into packaging applications to be reusable or recyclable.

Post-consumer recycled resins: REVOLoop™ sales and supply partnerships in every geography

Developing advanced recycling feedstocks



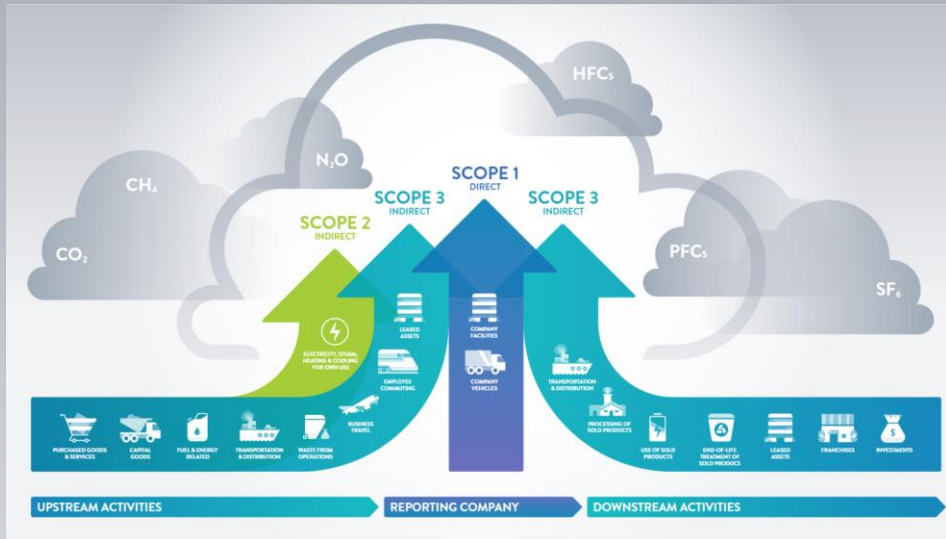
Introduced one of **first bio-based, high-performance polyolefin elastomers**



* The value of the baseline equals 34.7 million metric tons of carbon dioxide emissions (CO₂e).

DOW SUPPLY CHAIN EMISSIONS

Carbon Accounting & Logistics Transportation

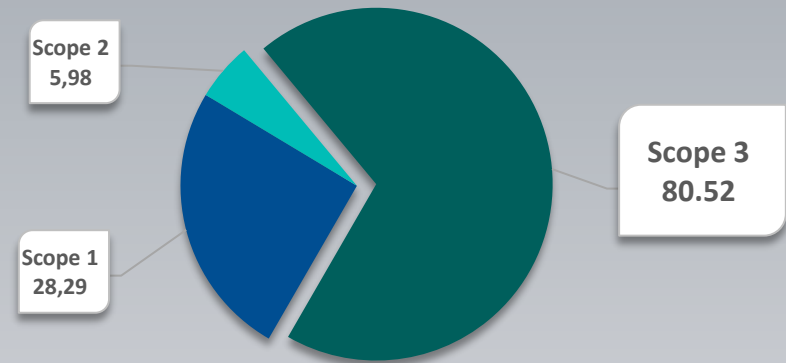


SEA CARGO
CHARTER

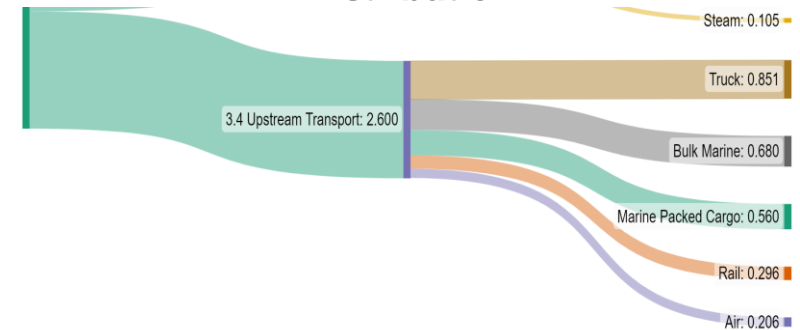


TOGETHER FOR
SUSTAINABILITY

Scope 3 Emissions are 70% of Dow's Total Emissions



Scope 3.4: Downstream Transportation & Distribution



DOW SUPPLY CHAIN ACTIONS

Governance

- Global governance with regional autonomy
- Collaborative both internal & external
- Business aligned, effective for customers

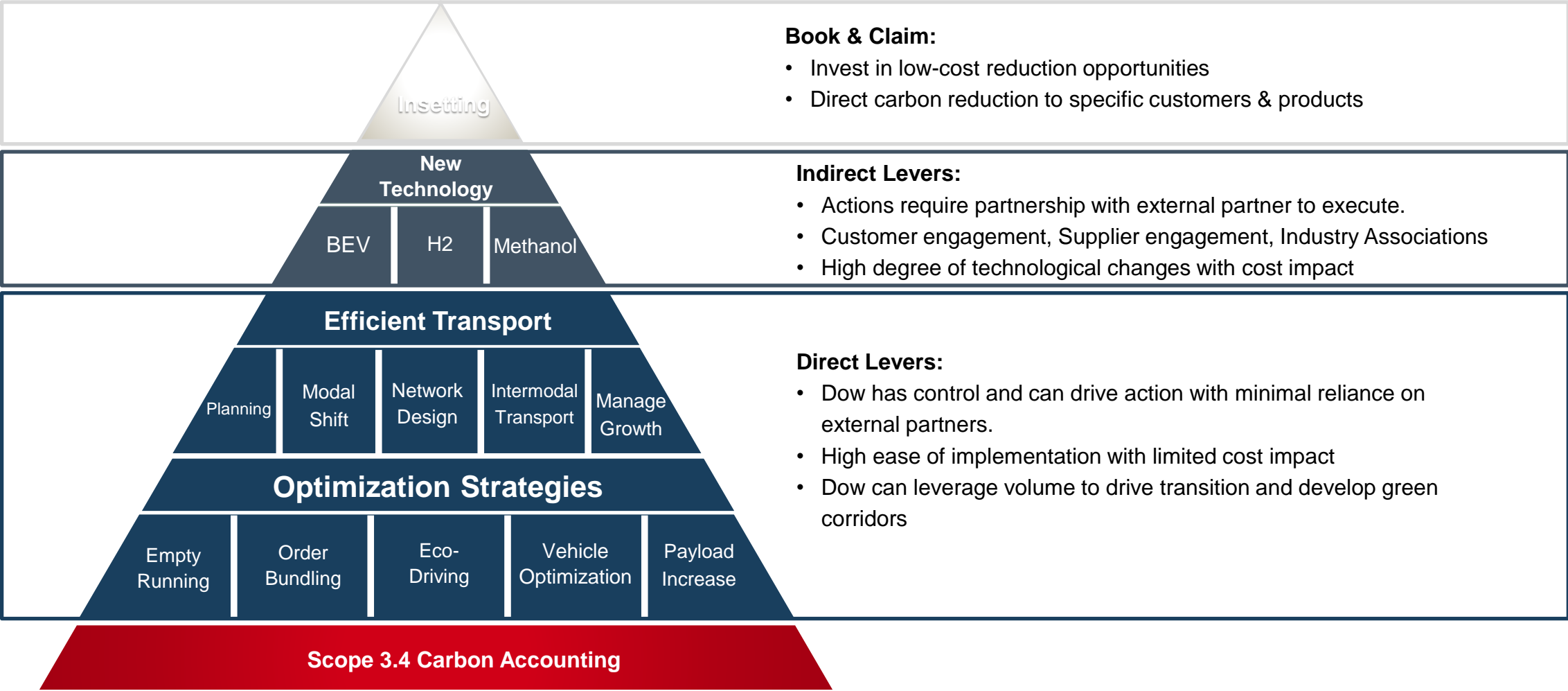
Execution

- Internal Awareness
- Optimize Operations
- Sourcing Engagement

Research

- Strategic technology
- LSP collaboration
- Associations for Climate Action

ISC SUSTAINABILITY LEVERS: WHERE TO TAKE ACTION



SQAS

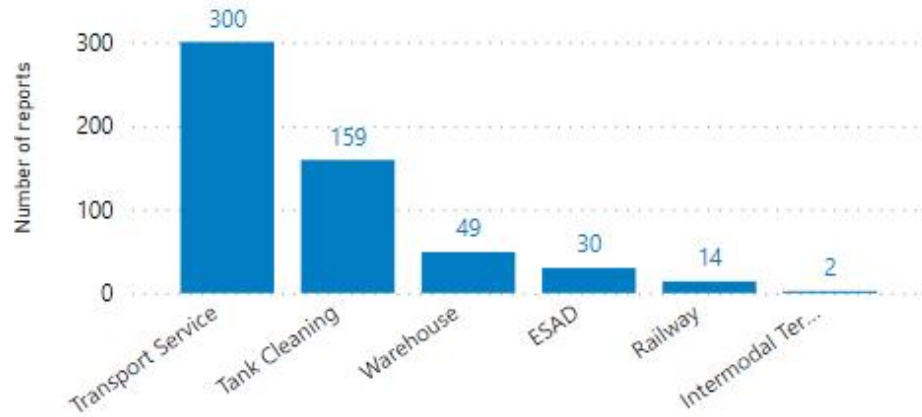
Measurement and

Management of greenhouse gas (GHG) emissions

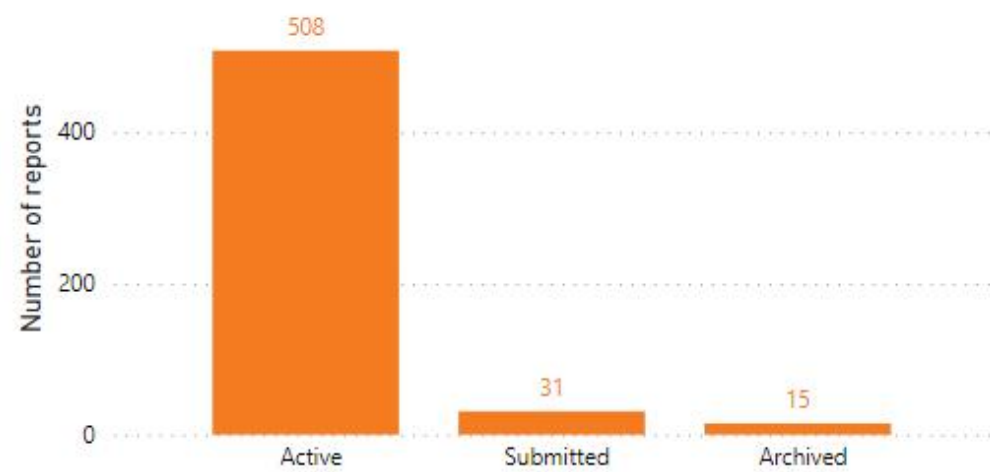


SQAS and GHG Emissions Calculation

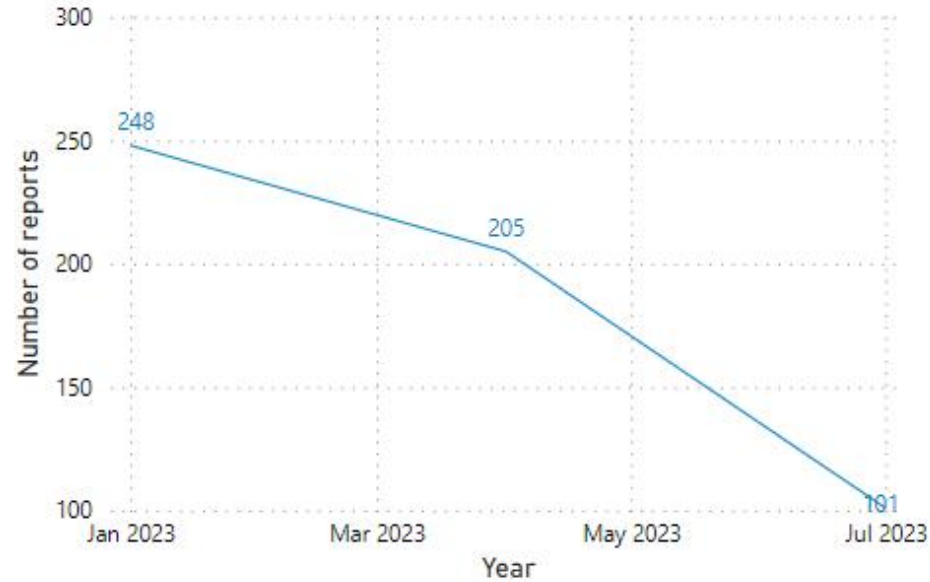
Number of reports by Module



Number of reports by Status



Number of reports by Year and Quarter



Number of reports by Country



SQAS and GHG Emissions Calculation

SQAS version 2022	76%
1. Management System and Responsibility	80%
2. Risk management	76%
3. Human Resources	81%
4. On/Off Site Emergency Preparedness and Response	83%
5. Performance Analysis and Management Review	75%
6. Management of Subcontractors	71%
7. Equipment: Specification, Inspection, Maintenance, and Calibration	83%
8. Behaviour Based Safety (BBS or equivalent programme)	64%
9. Measurement and Management of transport greenhouse gas (GHG) emissions	49%
10. Security	78%
11. Control of operations	82%
12. Specific types of Transport Services and their activities	76%
13. Site Inspection and Site operations	86%
14. Handling practices of Food, Food contact Materials and Feed Products	94%





cefic

CEFIC/ECTA Guidelines Emissions calculation

The European Chemical Industry Council, AISBL – Rue Belliard, 40 - 1040 Brussels – Belgium
Transparency Register n°64879142323-90



Scope & Intent of the ECTA Emission Guideline

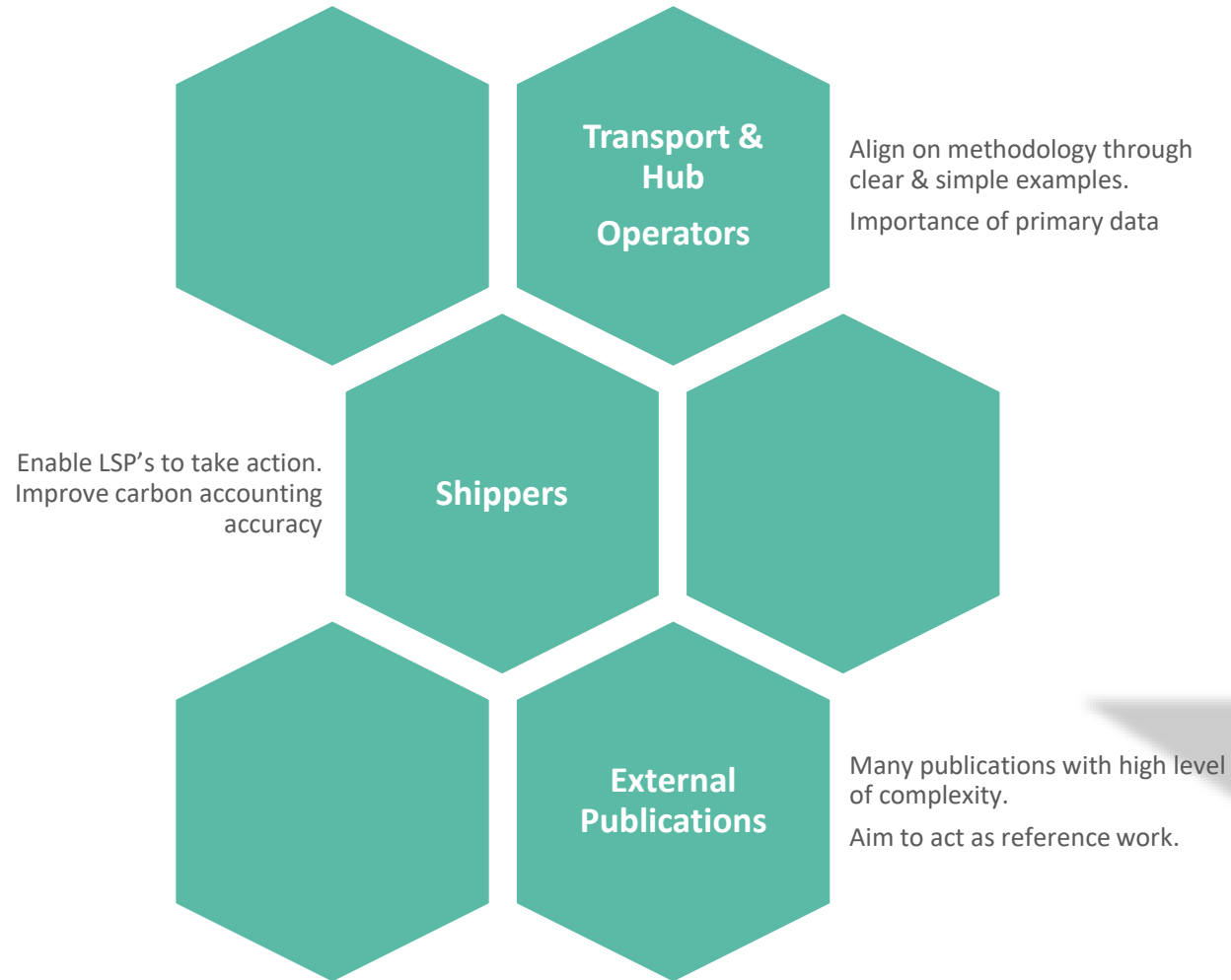


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1. Introduction
2. Objectives & Scope of Guideline
3. Development of carbon accounting and carbon reduction strategy for logistics in the chemical industry
4. Data sharing in carbon accounting
5. Measuring of transport emissions
 - a. Examples by mode*
 - b. Examples by complexity*



ECTA Guideline: Examples

Organizational Carbon Accounting

- Hierarchy of source data
- Action within company organization
 - Scope 1 & 2 emissions
 - Tonnekm calculation
 - Convert liters of fuel to kg of CO₂e



Basic



ECTA Guideline: Examples

Calculation of WTT (Well to Wheel), TTW (Tank to Wheel), and WTW (Well to Wheel) carbon emissions based on Diesel, 5% biodiesel blend (B5) consumption.

A truck requires around 48 liters of diesel for a journey in 2021 from Strasbourg to Nancy.

The **WTT emission** is calculated using the data in table 32 of the GLEC framework (2019):

$$48 \text{ l} \times 0.63 \text{ kg/l fuel} = 30.24 \text{ kg CO}_2\text{e}$$

The **TTW emission** is calculated using the data in table 32 of the GLEC framework (2019):

$$48 \text{ l} \times 2.54 \text{ kg/l fuel} = 121.92 \text{ kg CO}_2\text{e}$$

The **WTW emission** is calculated using the data in table 32 of the GLEC framework (2019):

$$48 \text{ l} \times 3.17 \text{ kg/l fuel} = 152.16 \text{ kg CO}_2\text{e}$$

The GLEC Framework includes emissions from the full fuel life cycle, known as well-to-wheel (WTW) emission factors. WTW factors are comprised of two separate sub-categories: well-to-tank (WTT) and tank-to-wheel (TTW).

1) 2019 GLEC Framework, page 100, Table 32 European Values

FTL example

A warehouse delivers a full truckload (FTL) of 22MT to a customer location 27 km away. The truck consumed 8.1 liters for Diesel, 5% biodiesel blend (B5).

The **WTW emission** is calculated using the data in table 32 of the GLEC framework (2019):

$$8.1 \text{ l} \times 3.17 \text{ kg/l fuel} = 25.677 \text{ kg CO}_2\text{e}$$

The **tonnekm** is calculated as follows:

$$22 \text{ MT} \times 27 \text{ km} = 594 \text{ tonnekm}$$

The **carbon intensity** is calculated as follows:

$$25.677 \text{ grammes CO}_2\text{e} / 594 \text{ tonnekm} = 43.23 \text{ g/tonnekm}$$

1) 2019 GLEC Framework, page 100, Table 32 European Values



ECTA Guideline: Examples

Carbon accounting alongside value offering

- Linking Transport Chain Elements (TCE)
- Subcontractors
 - Multistop shipments
 - Secondary data ingestion
 - Empty running

Complex



ECTA Guideline: Examples

Empty Running calculation

All road distance calculation should include empty running transport movements.

Trucking company A has a day plan of 2 goods deliveries for 2 customers. The truck departs empty from a depot located in Bar Sur Seine to the loading facility in Troyes. From Troyes the truck transport the goods to the delivery point in Nancy and completes the first goods delivery.

For the second customer the goods are picked up from a loading facility 15 km from the last delivery point. The last delivery is to the delivery point located in Vitry.

The final trip of the day consists out of returning the truck to the original depot.

The total distance traveled of the truck is 183.3 km, the laden distance is 141 km. The empty trip factor is 23%.

Whilst only the direct distance can be reported, for the carbon emission accounting the empty trips should be included.

Table 3

Trip	Payload <i>MT</i>	Distance <i>km</i>	Empty Distance <i>km</i>	Laden Distance <i>km</i>	Customer	Allocation based on ...	
						Weight <i>%</i>	Transport Service <i>%</i>
1	-	4.3	4.3				
2	18.00	73		73	Customer 1	46%	52%
3	-	15.8	15.8				
4	21.00	68		68	Customer 2	54%	48%
5	-	22.2	22.2				
Total	39.00	183.3	42.3	141		100%	100%

Carbon Accounting of Transport Chain including Subcontracted operations

For a customer, a bulk liquid storage provider located in France has received a service request to drum 22MT of product and deliver to a delivery location 27 km away.

The storage provider's drumming installation is electric powered and connected to the national grid and measured a total consumption of 6.4 kWh.

French national grid has an average carbon intensity of 84g CO₂/kWh.

The truck transport is subcontracted to another company.

Should the subcontractor not have emission data available, secondary data could be used.

Fortunately the subcontractor has detailed carbon accounting.

The truck consumed 8.1 liters of Diesel, 5% biodiesel blend (B5) to deliver the order to the delivery location.

Drumming:

$$6.4 \text{ kWh} \times 84 \text{ g/kWh} = 0.537 \text{ kg CO}_2\text{e}$$

The **WTW emission** is calculated using the data in table 32 of the GLEC framework (2019):

$$8.1 \text{ l} \times 3.17 \text{ kg/l fuel} = 25.677 \text{ kg CO}_2\text{e}$$

The **tonnekm** is calculated as follows:

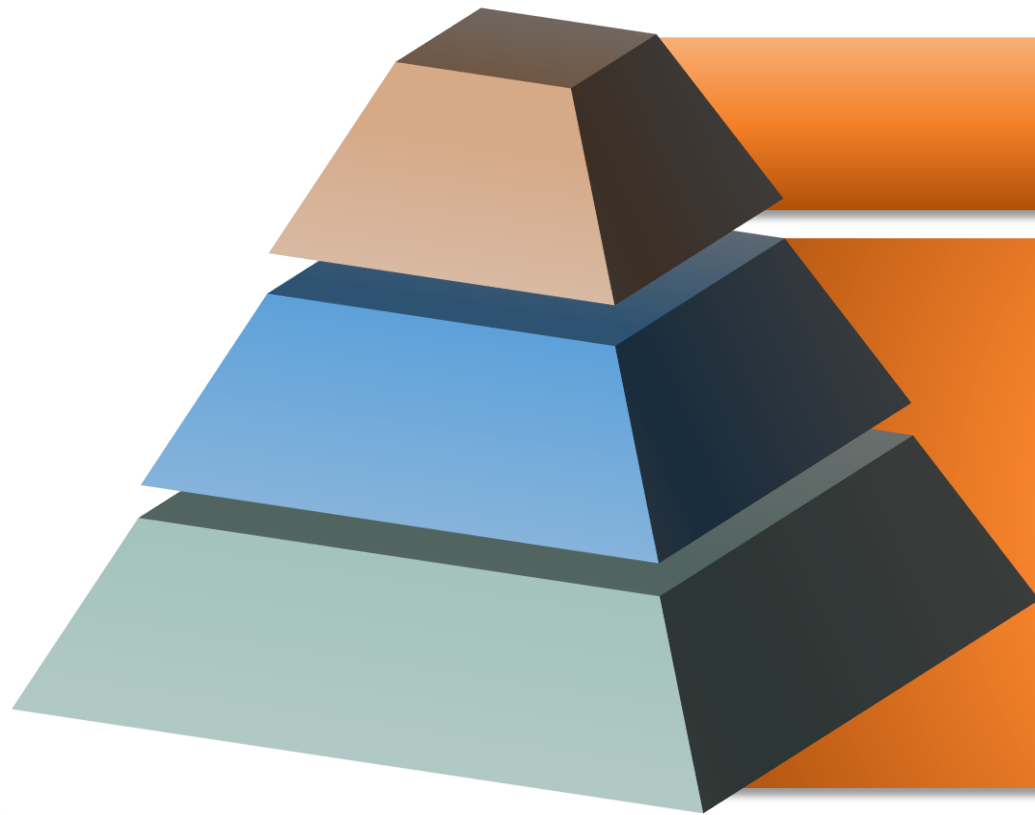
$$22 \text{ MT} \times 27 \text{ km} = 594 \text{ tonnekm}$$

The **carbon intensity of the full transport chain** is calculated as follows:

$$[25.677 + 0.537 \text{ grammes CO}_2\text{e}] / 594 \text{ tonnekm} = 44.13 \text{ g/tonnekm}$$

Through data-sharing and detailed carbon accounting using primary data sources, an accurate view of the carbon emission is established.

ECTA Guideline: Examples



Advanced

Industry organized action

- Transport operators & Logistics hubs
 - Multi-modal accounting with primary data-based carbon intensity
 - Action through reduction opportunities



ECTA Guideline: Examples

Intermodal example

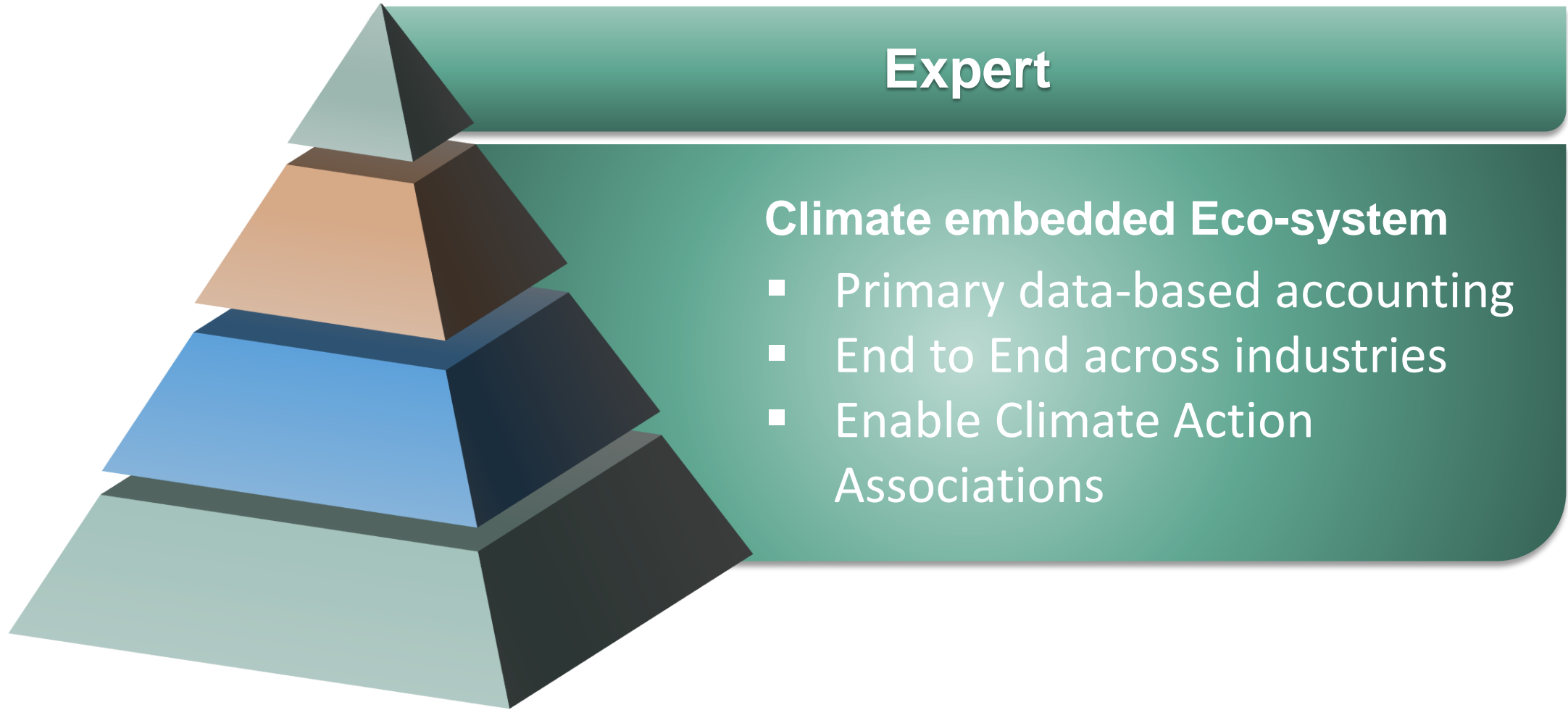
A container delivery with 21 MT of goods is delivered using an intermodal solution to a customer. The transport flow is listed in table 4 and consists out of multiple transport chain elements.

Table 4

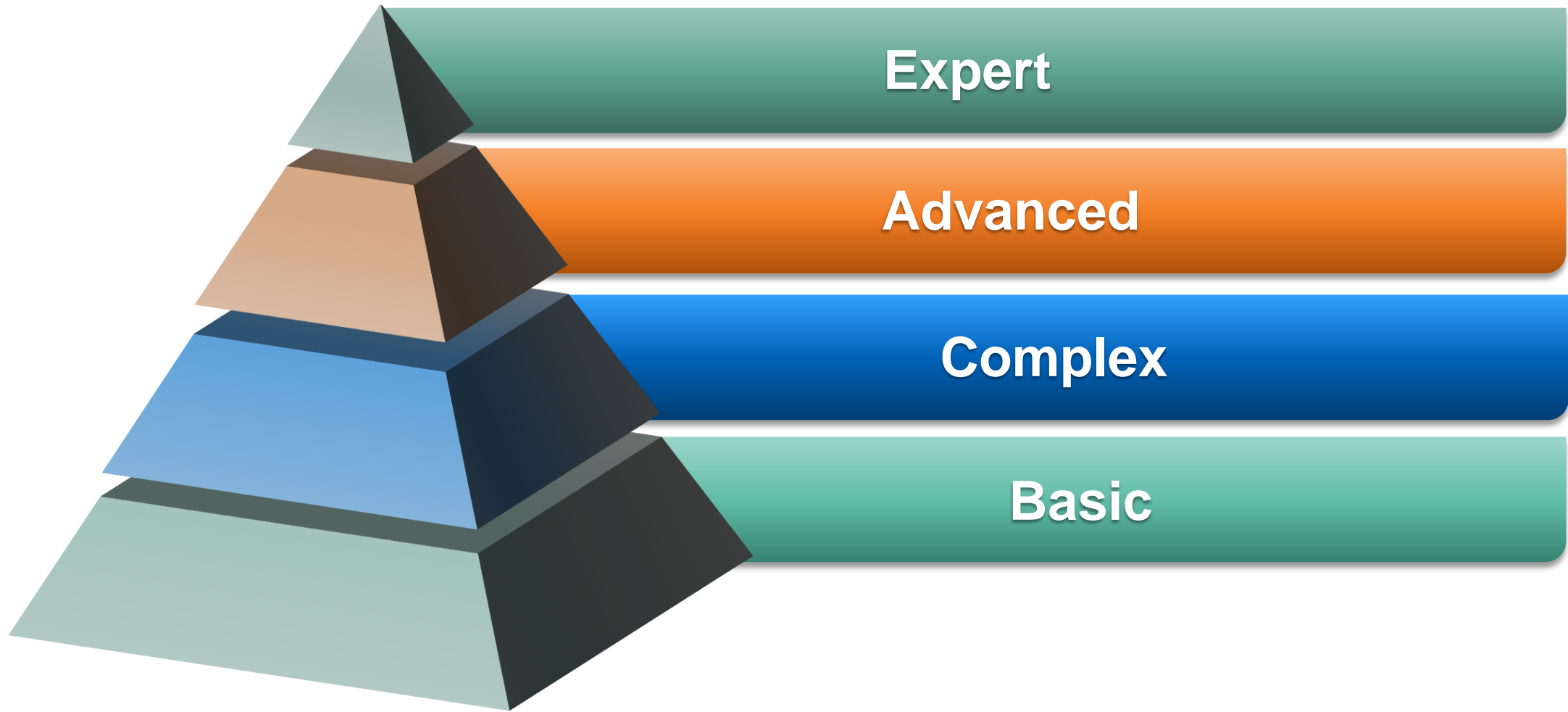
Trip	Trip description	Distance	Transported Weight	Transport Service	Diesel Consumption	Electricity Consumption	WTW Emissions	Allocation based on ...
		<i>km</i>	<i>kg</i>	<i>tkm</i>	<i>liters</i>	<i>kWh</i>	<i>kg CO2e</i>	<i>%</i>
1	Container pick up	16	21,000.00	336.00	4.80		15.22	2%
2	Site to rail station	43		903.00	12.90		40.89	6%
3	Origin rail station to destination station	580		12,180.00		609.00	211.93	84%
4	Rail station to Customer	23		483.00	6.90		21.87	3%
5	Container return to depot	25		525.00	7.50		23.78	4%
Total		687.00	21,000.00	14,091.00	32.10	609.00	313.69	98%



ECTA Guideline: Examples



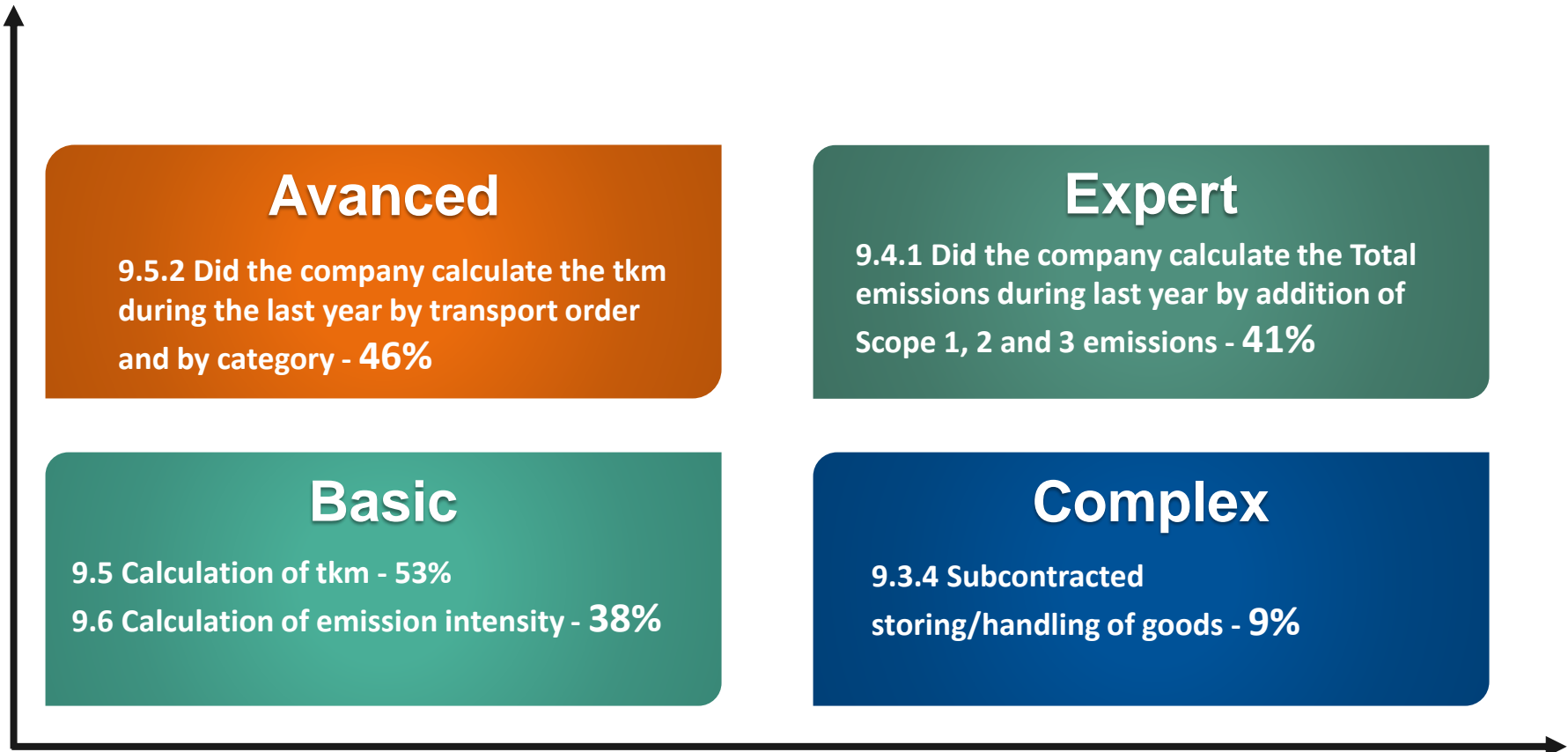
ECTA Guideline: Examples



ECTA Guideline: SQAS gaps prioritized

Supply Chain Complexity:

- From in-house to partners
- From service offering to climate action



Carbon accounting:

- Emission intensity from proxy to carrier specific
- Data from modeled to primary data





The EU Chemical Industry Transition Pathway

#TransitionPathway

Support our transformation journey >

<https://transition-pathway.cefic.org/>

Notes and references